

Chromata Privacy Policy

Last Modified: September 10th, 2018

Chromata Corporation (“**Chromata**,” “**we**,” “**our**,” or “**us**”) understands that privacy is important to you. We provide this Privacy Policy to inform you about the manner in which we collect, use, process, share, and safeguard Personal Information gathered related to the use of our website at chromata.xyz (the “**Site**”).

All capitalized terms that are not defined herein have the definitions given them in our Terms of Use chromata.xyz/terms.pdf.

INFORMATION WE COLLECT

We may collect information about you from various sources described below.

Information You Provide to Us

- **Communications.** If you contact us directly via email, we collect the content of your message, the date and time of your message, our response and any other Personal Information you provide in that context.
- **Website.** If you fill out information on our website (e.g., to contact us or sign up for a newsletter), we may collect your name, town/state or province, email address, phone, school, as well as other information you may directly provide to us.

Personal Information Collected via Automated Means

When you use the Site, we and our third party service providers may collect information from you through automated means, such as cookies, web beacons, and web server logs. By using the Site, you consent to the placement of cookies, beacons, and similar technologies in your browser and on emails in accordance with this Privacy Policy. The information collected in this manner includes IP address, browser characteristics, device IDs and characteristics, operating system version, language preferences, referring URLs, and information about the usage of our Site.

We may use this information, for example, to ensure that the Site functions properly, to determine how many users have visited certain pages, or to prevent fraud.

If you do not want information to be collected through the use of cookies, you may configure your web browser to decline cookies generally or from particular sites. You may also wish to refer to <http://www.allaboutcookies.org/manage-cookies/index.html>. If, however, you do not accept cookies, you may experience some inconvenience in your use of the Site.

HOW WE USE THE INFORMATION WE COLLECT

We may use the information we collect:

- To operate, maintain, enhance and provide features of the Sites, to provide information that you request, to respond to comments and questions, and otherwise to provide support to you.
- To understand and analyze the usage trends and preferences of our users, to improve the Site, and to develop new products, services, features, and functionality.
- To contact you for administrative and informational purposes. This may include providing customer service or sending communications, including changes to our terms, conditions, and policies, or invitations to join a service.
- For marketing purposes, such as developing and providing promotional and advertising materials that may be useful, relevant, valuable or otherwise of interest.
- We may aggregate de-identified data collected through the Site to improve or enhance the Site.
- For our business purposes, such as audits, security, compliance with applicable laws and regulations, fraud monitoring and prevention.
- To enforce our Terms of Use or other legal rights.
- As may be described in a notice to you at the time the information is collected, or in any other manner to which you consent.

HOW WE MAY SHARE THE INFORMATION WE COLLECT

We disclose information that we collect through the Site to third parties in the following circumstances:

- With third-party vendors and other service providers that perform services on our behalf, in order to carry out their work for us, which may web hosting or providing analytic services.
- To a potential or actual acquirer, successor, or assignee as part of any reorganization, merger, sale, joint venture, assignment, transfer or other disposition of all or any portion of our business or assets (including in bankruptcy or similar proceedings).
- If required to do so by law or in the good faith belief that such action is appropriate: (a) under applicable law, including laws outside your country of residence; (b) to comply with legal processes; (c) to respond to requests from public and government authorities, including public and government authorities outside your country of residence; (d) to enforce our terms and conditions; (e) to protect our operations or those of any of our partners; (f) to protect our rights, privacy, safety or property, or that of our network, you, or others; and (g) to allow us to pursue available remedies or limit the damages that we may sustain.
- With your consent.

YOUR RIGHTS AND CHOICES

Your choices. You have the following choices with regard to your information.

- **Communications preferences.** You can stop receiving promotional email communications from us by clicking on the “unsubscribe link” provided in such communications. We make every effort to promptly process all unsubscribe requests.
- **Cookies.** To “opt out” of the collection of information through cookies or other tracking technology, you can manage the settings on your browser or mobile device. Please refer to your browser’s or mobile device’s technical information for instructions on how to delete and disable cookies, and other tracking/recording tools. (To learn more about cookies, clear gifs/web beacons and related technologies and how you may opt-out of some of this tracking, you may wish to visit <http://www.allaboutcookies.org> and/or the Network Advertising Initiative’s online resources, at <http://www.networkadvertising.org>). Although we do our best to honor the privacy preferences of our Users, we are not able to respond to Do Not Track signals from your browser at this time.

DATA SECURITY

We use certain physical, organizational, and technical safeguards that are designed to maintain the integrity and security of information that we collect. Please be aware that no security measures are perfect or impenetrable and thus we cannot and do not guarantee the security of your data. It is important that you maintain the security and control of your account credentials, and not share your password with anyone.

LINKS TO OTHER WEB SITES AND SERVICES

Our Site may integrate with or contain links to other third party sites and services. We are not responsible for the practices employed by third party websites or services embedded in, linked to, linked from, or connected with the our Site and your interactions with any third-party website or service are subject to that third party’s own rules and policies.

CHILDREN’S PRIVACY

Chromata does not knowingly collect or solicit any information from anyone under the age of 16 or knowingly allow such persons to register. In the event that we learn that we have collected Personal Information from a child under age 13, we will delete that information as quickly as possible. If you believe that we might have any information from a child under 13, please contact us at support@chromata.xyz.

INTERNATIONAL USE

Chromata is operated from within the United States. The Site is not intended for use outside of the United States.

CHANGES TO OUR PRIVACY POLICY

Chromata may modify or update this Privacy Policy from time to time to reflect the changes in our business and practices, and so you should review this page periodically. When we change the policy we will update the “last modified” date at the top of this page.

HOW TO CONTACT US

If you have any questions or concerns about the Site or this Privacy Policy, you may contact us by email at support@chromata.xyz.